

Request For Proposal

1. Section Officer (General) Higher Education Department invites sealed bids from eligible, reputable, and financially sound telecom-licensed SMS gateway/aggregator service providers and registered firms for the 'Provision of Bulk SMS API Gateway Services (Transactional & Promotional)' under a **Single Stage – Single Envelope bidding** procedure in accordance with Rule 23 of the KPPRA Rules, 2014.
2. The estimated monthly consumption is approximately 100,000 SMS, which may vary month to month based on actual institutional requirements. Bidders shall quote firm rates per SMS (separately for transactional and promotional/bulk categories); the Procuring Agency does not guarantee any minimum volume and shall pay only for SMS actually consumed.
3. The Contract shall be executed as a Framework Agreement for a period of one (1) year from the date of signing, extendable by the Procuring Agency at the same or improved rates, terms and conditions for up to two (2) further one-year periods (maximum cumulative duration of three years), subject to satisfactory performance and availability of budget.
4. RFP Documents can be downloaded from EPADS (<https://kp.eprocure.gov.pk>) after publication of this advertisement in the newspaper till last date for submission of proposal. The advertisement may also be downloaded from www.kppra.gov.pk and www.hed.gov.pk website.
5. The interested firms shall submit their proposals by uploading scanned copy on the EPADS system on or before **20/07/2026 at 14:00 hrs.** The Technical and Financial proposals will be opened on the same day at 14:30 hrs. in the Committee Room of Higher Education Department.
6. Firms must upload all mandatory and relevant documents along with the bid security on EPADS. Bids submitted by hand, post, courier, e-mail, or fax will NOT be accepted. Neatly scan the Bid Security and upload it with the bid on EPADS. In case of noncompliance their bid shall be declared as non-responsive.
7. The firms are required to submit bid security Rs. 500,000/-of the quoted value in original and physical form in shape of Call Deposit Receipt (CDR) / Demand Draft (DD) or Banker's cheque in the name of **Section Officer (General), Higher Education Department Peshawar**
8. Competent Authority reserves the right to reject any or all the bids as per provisions contained in Rule 47 of KPPRA Rules 2014.